



ABSTRACT

A library of nucleic acid constructs is provided in which each construct comprises a cis element sequence comprising one or more copies of a cis element to which a transcription factor is capable of binding the cis element sequence varying within the library of constructs, a promoter sequence 3' relative to the cis element sequence, a reporter sequence 3' relative to the promoter sequence that comprises a variable sequence that varies within the library and wherein a same cis element sequence is employed with a given reporter sequence within the library of constructs.